

Israel Trek - March 2015

Boston University MBA Israel Trek

Saturday, March 7, 2015

2 Transfers from Ben-Gurion Airport to the Hotel during the day (at 4:30 pm and 9:15 pm)
Arrival on own to Hotel

9:30 pm Late Dinner at the **Old Man & the Sea**

Optional: Night out in TLV

Overnight: Dan Panorama Hotel, Tel Aviv

Sunday, March 8, 2015

Breakfast at the Hotel

9:00 am Meet with **Ari Shavit** - "Understanding Israel and the Middle East" at Peres Center
(with Yale University Jackson Institute of Global Affairs)

Tour **Old Jaffa** and **Neve Tzedek**

12:00 pm Lunch at **Dr. Shakshuka**

1:30 pm Visit **Google Campus TLV**

2:45 pm Innovation Workshop lead by **Systematic Inventive Thinking (SIT)** at location
TBC

Dinner at **Claro** Restaurant TBC

Night Out

Overnight: Dan Panorama Hotel, Tel Aviv

Monday, March 9, 2015

Breakfast at the Hotel and Check-Out

Drive to the **Dead Sea** area

Free time at Dead Sea

Swim and Lunch at **Kalia Beach**

Short Tour at Kibbutz Ein Gedi

Drive to **Masada**

Tour **Masada** (Ascend via Snake Path, Descend by the Roman Ramp)

Drive to **Kfar Hanokdim**

5:30 pm Camel ride, Hafla Dinner, Bedouin Hospitality, Bonfire at Kfar Hanokdim

Overnight: Kfar Hanokdim Bedouin Tent

Tuesday, March 10, 2015

Breakfast at the Bedouin Tent and Check-Out
Drive to **Jerusalem**
Old City Tour (3 Religions)
Lunch on own in the Old City
Continue Tour
6:00 pm Meet with **Jon Medved** at **OurCrowd** Office
Freshen Up at Hotel
10:00 pm Late-night Dinner at Machneyuda
Overnight: Mt. Zion Hotel, Jerusalem

Wednesday, March 11, 2015

Breakfast and Check-Out
9:00 am Tour **Yad Vashem** Holocaust Museum
Lunch on own
12:30 – 2:30 pm Media Panel with **David Horowitz, Khaled Abu Toameh, and Daniel Gordis** at Beit Hagat in Ein Karem
Drive to Tel Aviv
4:30 pm Visit **eBay Innovation Center** - Meet with Matan Bar
Discussion at Café 12 with **Matan Bar** from **eBay Innovation Center**
6:30 pm Dinner and **Networking event** at **IDC**
Night Out: Bar Crawl
Overnight: Herods Hotel, Tel Aviv

Thursday, March 12, 2015

Breakfast at Hotel
9:00am Meet with **Yaniv Bertele** from **Consumer Physics** at Hotel
11:00am Visit the **Microsoft R&D** Center in Herzliya
Lunch on own
4:30 pm Visit to **AutoAgronom** and meet with **Nissim Daniely, CEO**
Dinner at **Lidor Family**
Night Out
Overnight: Herods Hotel, Tel Aviv

Friday, March 13, 2015

Breakfast at Hotel
9:00am Krav Maga Training at Hayarkon Park in Tel Aviv
Lunch on own and free time in **Nachalat Binyamin**
7:30 pm Dinner at **Vicky-Cristina**
Night Out: Party in TLV on own
Overnight: Herods Hotel, Tel Aviv

Saturday, March 14, 2015

Breakfast at Hotel and Check Out
2 Departure Transfers to the Ben-Gurion airport for departure (at 6:00 am and 6:45 pm)
Shalom U'lehitraot!